

**GOVERNMENT OF MIZORAM
PLANNING & PROGRAMME IMPLEMENTATION DEPARTMENT
(RESEARCH & DEVELOPMENT BRANCH)**

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NOTIFICATION

Dated Aizawl, the 14th August, 2024

No.A.45011/4/2023-PLG(RDB): In supersession to the notification of even no dated 02.07.2024, the Governor of Mizoram is pleased to re-constitute Investment Promotion Cell (IPC) to expedite industrial growth by fostering a favourable investment environment, generating employment, and enhancing the competitiveness of local businesses through improved infrastructure, skilled workforce, incentives, and administrative support. The Investment Promotion Cell will compose of 3 divisions, viz., Policy Research Team, Investment Promotion & Analytics Team and Investment Facilitation Team.

The IPC will be headed by Principal Adviser-cum-Additional Secretary, Planning & Programme Implementation Department.

The compositions of the team are as follows:-

I. Policy Research Team:

1. Deputy Adviser-cum-Deputy Secretary (FR&PF), Planning & Programme Implementation Department.
2. Senior Research Officer (FR&PF), Planning & Programme Implementation Department.
3. Research Officer (FR&PF), Planning & Programme Implementation Department.

II. Investment Promotion & Analytics Team:

1. Team Lead as External Engagement Expert, PIME Unit, SIT, P&PID
2. Industry & Investment Expert, PIME Unit, SIT, P&PID
3. Logistic Expert, PIME Unit, SIT, P&PID

The IPC may co-opt other sector expert from PIME Unit, SIT as and when required.

III. Investment Facilitation Team

1. Joint Secretary, Commerce & Industries Department.
2. Investment Facilitation Expert, Commerce & Industries Department.
3. Single Window System Specialist, Commerce & Industries Department.

The Investment Promotion Cell will operate under the aegis of the Working Committee on Investment which will report to the Empowered Committee for investment.

Terms of Reference of the Investment Promotion Cell:

- a) *Investment Plan:* Develop an investment plan and create strategies for attracting investment.
- b) *Investment Proposal Analysis:* Examine the investment proposals received by the State Government and establish communications with the concerned departments.
- c) *Investment Promotion:* Promote the state's investment opportunities and advantages to domestic and international investors, build Mizoram's brand and encourage businesses to invest in the state.

- d) *Investor Facilitation*: Assist investors throughout the investment process by providing information and guidance on investment policies, regulations, and procedures, facilitating access to necessary permits and approvals, and connecting investors with relevant government agencies, business networks, and local partners. It will also assist the State in implementing a Single Window System (SWS) for streamlined regulatory clearances and incentive disbursement.
- e) *Market Intelligence and Research*: Conduct market research and analysis to identify priority sector for potential growth, emerging trends, investment opportunities, and develop tailored investment promotion strategies that can attract investments in areas aligned with the state's strengths and priorities.
- f) *Investor's Aftercare Support*: Provide ongoing support to investors include offering aftercare services once investments are attracted such as facilitating access to finance, helping investors expand or reinvest in the region, assisting with workforce development, and addressing any challenges or issues that investors may face during their operations.
- g) *Enhance investment climate*: Provide feedback, recommendations, and insights on investment-related policies and regulations to enhance the investment climate of the State.


SD/-
(VANLALDINA FANAI)
Commissioner to the Govt. of Mizoram
Planning & Programme Implementation Dept.

Memo No.A.45011/4/2023-PLG(RDB):

: Dated Aizawl the 14th August , 2024

Copy to:

- 1) PS to the Chief Minister, Mizoram.
- 2) Sr.PPS to the Chief Secretary, Govt. of Mizoram.
- 3) PS to Commissioner, Planning & Programme Implementation Department.
- 4) PS to Secretary, Planning & Programme Implementation Department / Commerce & Industries Department.
- 5) PA to Principal Adviser-cum-Additional Secretary, Planning & Programme Implementation Department.
- 6) PA to Joint Secretary, Commerce & Industries Department.
- 7) Team Lead, PIME Unit, SIT, Planning & Programme Implementation Department


(Dr LALRINCHANA)
Principal Adviser-cum-Additional Secretary
Planning & Programme Implementation Dept (RDB)